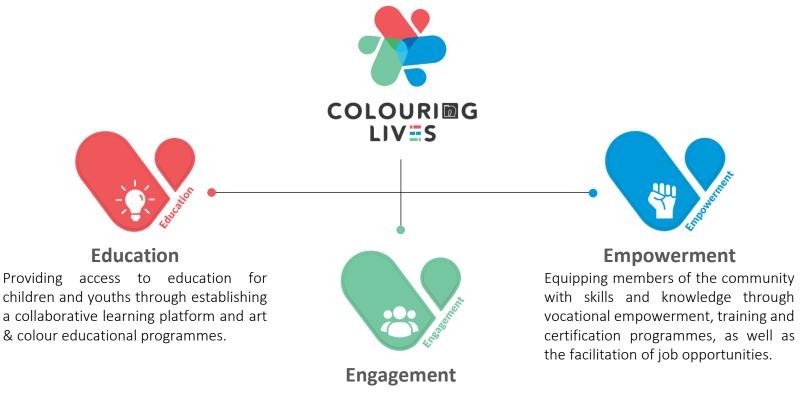




## NIPSEA Group's CSR in One View

Nippon Paint's inclusive business approach aims to create tangible social impact in communities by 'Colouring Lives' in countries where we operate. Our priority is to invest and kindle growth in areas that face socio-economic challenges through three key CSR pillars:



#### **Health & Well-being**

Enhancing the well-being of the communities we operate in and ensuring that livelihood needs are met, especially during emergency circumstances.

#### **Protection & Preservation**

Refurbishing communal spaces to improve living conditions and preserve the local cultural heritage sites.

In doing so, we also aim to support 5 of these selected United Nation's Sustainable Development Goals:













## Community Impact at a Glance (2019-2022)

260 CSR initiatives conducted



> US \$17.9 million allocated to CSR initiatives conducted



> 14.9 mil lives impacted



327,738 hours committed



40,114 employees involved



> 2.4 mil litres of paint contributed





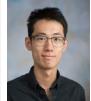
## **Supporting Education & Empowering Communities**

#### Gennosuke Obata Fellowship Fund





1st fund recipient: Safeer Shersad, India



2nd fund recipient: Dontian "Oliver" Shi. China



3rd fund recipient: Harshika Bisht, India



Women Home Repair Workshops,

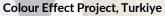
Hong Kong















**AYDA Awards** 





Students Education Support Awards, China







# Engaging Communities through Colours

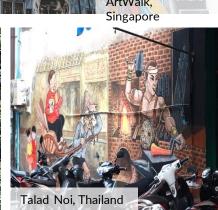
Art+, Xichang-Grace School, China







Every Court Can Dream, Philippines









## **Regional CSR Award & Recognition**

#### Asia Responsible Enterprise Awards 2020: Social Empowerment Category

Our CSR initiatives, **AYDA Awards and n'Shakti** were selected out of 200 nominations from 14 countries to win the award. Enterprise Asia is a leading non-governmental organisation in pursuit of creating an Asia that is rich in entrepreneurship as an engine towards sustainable and progressive economic and social development within a world of economic equality.



