

November 21, 2018

Nippon Paint Holdings Co., Ltd.  
Corporate Communication  
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## Participation in the 1st Highly-functional PAINT & COATINGS Expo

Nippon Paint Holdings Co., Ltd. (Head office: Kita-ku, Osaka City; President: Tetsushi Tado; hereinafter, “NPHD”) is pleased to announce its participation in the 1st Highly-Functional Paint & Coatings Expo hosted by Reed Exhibitions Japan Ltd. and co-hosted by the Japan Paint Manufacturers Association to activate the paints and coatings market.

The exhibition following its Kansai trade show held last May in Osaka will take place at Makuhari Messe from Wednesday, December 5, to Friday, December 7, 2018.

At our booth, we will exhibit 18 innovative technologies developed by our group, proposing new solutions in the environment, comfortability, and safety, in addition to provision of keynote lectures and seminars by our officers. We welcome your participation. For more details about the exhibition, see: <https://www.coating-japan.jp/en/>.

For more details about our exhibiting products and technologies, see: <https://d.material-expo.jp/en/Exhibitors/4786239/NIPPON-PAINT-HOLDINGS-CO-LTD>.

### Outline of the exhibition

Name	1st Highly-functional Paint & Coatings Expo
Period	Wednesday–Friday, December 5–7, 2018
Place	Makuhari Messe
Booth	Hall 8, 45–50
Exhibit	18 innovative technologies contributing to the environment, comfortability, and safety

Lectures and seminar by our officers

Wednesday, December 5, 10:30–11:10 – Keynote Session	
	An Overview of the Recent Global Coatings Industry and Nippon Paint Holdings' Business Strategies Tetsushi TADO, President and Representative Director of the Board
Entries	URL: <a href="https://reed-speaker.jp/Conference/201812/seminar/detail/?id=COAT-K&amp;lang=en">https://reed-speaker.jp/Conference/201812/seminar/detail/?id=COAT-K&amp;lang=en</a>
Thursday, December 6, 11:20–12:10 – Technical Conference	
	Development of Highly-functional Paints & Coatings in NIPPON PAINT Yusaku KOBATA, Executive Officer and R&D Division Director
Entries	URL: <a href="https://reed-speaker.jp/Conference/201812/seminar/detail/?id=COAT-2&amp;lang=en">https://reed-speaker.jp/Conference/201812/seminar/detail/?id=COAT-2&amp;lang=en</a>
Friday, December 7, 15:00–16:00 – Exhibitor's Product/Technology Seminar	
	NPHD's challenges—The method of creating innovation proposed by well— Yusaku KOBATA, Executive Officer and R&D Division Director
Details	URL: <a href="https://d.material-expo.jp/en/Exhibitors/4786239/NIPPON-PAINT-HOLDINGS-CO-LTD">https://d.material-expo.jp/en/Exhibitors/4786239/NIPPON-PAINT-HOLDINGS-CO-LTD</a>