

November 20, 2019

Nippon Paint Holdings Co., Ltd.
Corporate Communications

Participation in the 2nd Highly-functional Paint & Coatings Expo

Nippon Paint Holdings Co., Ltd. (Head office: Kita-ku, Osaka City; President & CEO: Tetsushi Tado; hereinafter, “NPHD”) is pleased to announce its participation in the 2nd Highly-functional Paint & Coatings Expo, organized by Reed Exhibitions Japan Ltd. and co-hosted by the Japan Paint Manufacturers Association, to activate the paints and coatings market.

Following its Kansai trade show held last May in Osaka, this exhibition will take place at Makuhari Messe from Wednesday, December 4, to Friday, December 6, 2019.

Outline of the exhibition

Name	2nd Highly-functional Paint & Coatings Expo	Period	Wednesday–Friday, December 4–6, 2019
Place	Makuhari Messe	Hall/Booth Nos.	Hall 4, 21-48
Exhibits	Sixteen innovative technologies with the keywords of “彩”(Irodori), “快適”(Kaiteki), and “安心”(Anshin)		

At this exhibition, we and our group operating companies will jointly exhibit and introduce our innovative technologies. Changing part of the exhibits from the ones in Osaka in May, we will provide presentations on new exhibits within the booth.

In addition, special lectures and product/technical seminars by our executive officer Yusaku Kobata are scheduled.

[Overview of our presentations]

Wednesday, December 4, 13:40–14:40 – Exhibitor’s Product/Technology Seminar	
Continually creating innovation at NPHD Yusaku Kobata, Executive Officer and R&D Divisional Director	
Details	URL: https://d.material-expo.jp/en/Exhibitors/6419679/NIPPON-PAINT-HOLDINGS-CO-LTD
Thursday, December 5, 13:00–13:45 – Special Lecture on Highly Functional Paint	
Development of Highly-functional Paint & Coatings in Nippon Paint Holdings Group Yusaku Kobata, Executive Officer and R&D Divisional Director	
Entries	URL: https://reed-speaker.jp/Conference/201912/seminar/top/?id=COAT&lang=en * Advanced reservation is required.

We welcome a wide range of visitors, not only from paint and coating industries, but also from other industries and general visitors who are not so familiar with paints in their ordinary lives. For more details about our exhibiting products and technologies as well as presentations, visit <https://d.material-expo.jp/en/Exhibitors/6419679/NIPPON-PAINT-HOLDINGS-CO-LTD>.

[Inquiries on this release]

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