Making collaborative efforts with partner companies in Japan and overseas through spider web management to solve issues and create opportunities by implementing infection control measures and through businesses

NPHD’s initiatives

In response to the COVID-19 pandemic, NPHD is implementing appropriate measures based on the business continuity plan (BCP), with the highest priority placed on the safety of its employees, and in accordance with the guidelines established by the governments of various countries and organizations concerned. We will continue to fulfill our social responsibility in supplying Nippon Paint products and coatings technologies, and push forward with our social contribution initiatives and business activities by

- Making collaborative efforts with partner companies and business activities through spider web management to solve issues and create opportunities by implementing infection control measures and through businesses.
- Making collaborative efforts with partner companies and business activities through spider web management to solve issues and create opportunities by implementing infection control measures and through businesses.

Our Response to COVID-19 Pandemic

Europe

- Conducted close communication between management and employees and between the management of each partner company to confirm and ensure the safety of employees during the lockdown periods endorsed by the government of each country.
- Maintained communication with customers and flexibly responded to changes in customers’ production levels.
- In February and March, shipped masks from Europe to Japan; in March shipped masks from Singapore to Europe; and in April and May, shipped medical gloves and masks from Japan to Europe to be distributed to employees.
- Donated 2,000 masks to neighboring public hospitals (France).
- Made masks and disinfectant solutions internally and distributed them to employees (Czechia).

China

- Shipped 800,000 masks to Japan
- Established six types of COVID-19 response guidelines and thoroughly communicated them to employees.
- Donated a total of 2 million RMB to the Red Cross Society of China and the Shanghai Red Cross Society from Japan.
- Additionally shipped 40,000 masks from Japan.
- Shipped 2,000 masks to China and Asia.
- Established an Emergency Response Task Force.

United States

- Management: Working under remote work arrangements that rely heavily on IT devices, they proactively shifted toward focusing on business continuity and communication.
- Stores: Reinstated measures for preventing infections to decrease the risk of infection among customers, and adjusted business hours and number of staff according to demand.
- Production and logistics: Prioritized infection control measures and organically adjusted production and logistics according to changing demand.
- Functional division: Managed credit limit effectively by understanding customers’ cash flows.

Japan

- Donated approx. 140,000 masks to domestic medical institutions.
- Donated approx. 1.952 million disinfectant solutions to domestic medical institutions.
- Made the decision to provide Perfect Interior Air Clean, an anti-viral and anti-bacterial coating product, to public facilities free of charge.
- Signed a contract with Financial institutions to borrow ¥50 billion of funds, set with a commitment line (borrowing limit) of ¥180 billion.
- Established a Coronavirus Contingency Plan (BCP) and closely coordinated with the government of each country.
- Business operations were smoothly administered overall by appropriately responding to changing circumstances.

Three basic policies in response to the coronavirus outbreak

1. To protect employees and their families from coronavirus infections.
2. To secure funds to protect the Group’s businesses around the world.
3. To have a business continuity plan (BCP) firmly in place.

For our latest response to the coronavirus outbreak, please see “Our Response to the Coronavirus Outbreak” on our website at the following address: https://www.nipponpaint-holdings.com/en/global_topics/2020050801

Value Creation through ESG Practices

Overview of the Group

Value Creation Strategy

Financial and Corporate Information