Protecting the social infrastructure that underpins our daily lives

Paint and coatings play important roles protecting the surfaces of all kinds of social infrastructure while providing safety, comfort, and color for people around the world.

The Nippon Paint Group is Japan’s oldest paint and coatings manufacturer and continues to create new business opportunities by providing innovative products and services backed by our commitment to addressing social issues and contributing to a flourishing society all over the world.

ESG Statement

At Nippon Paint Holdings Group we aim to conduct our business activities to support and enable sustainable development everywhere we operate. We aim to include the three elements – economic, social and environmental – in a balanced and integrated manner.

Creating paints and coatings to add color, comfort, and safety to people everywhere has been our mission since the company was founded.

Finding solutions to global sustainability challenges is our responsibility to future generations and is a driving force for our continued growth and success. To achieve this, we will:

- Pursue technologies across the value chain to create sustainable benefits through innovative products and services, and new business opportunities.
- Engage and work with our stakeholders to meet their expectations and together deliver on our shared sustainability commitments, responsibilities, and challenges.
- Establish effective governance frameworks to ensure the transparency, objectivity, and fairness of the management of our company and earn society’s trust everywhere we operate.

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- Respect, support, and enable our diverse employees and company associates to achieve their full potential and create innovative, sustainable value for all.
- Support the 2030 Agenda for Sustainable Development (SDGs) through delivery of sustainability improvement plans that create new business opportunities and maximize shareholder value (MSV*).
- MSV is predicated on fulfillment of our duties to customers, employees, suppliers and society, setting us apart from the concept of “shareholder primacy.”