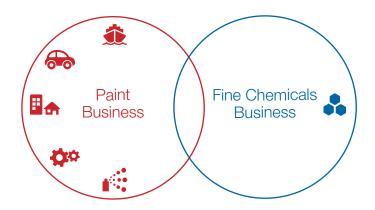
Business and Markets

Nippon Paint Group operates a paints business and a fine chemicals business. Nippon Paint Group is an comprehensive paint manufacturer that offers a broad variety of products and services, ranging from high quality and high-functionality paints, surface treatment agents that provide functionality in materials in the pre-painting process, eco-friendly products, and systems proposals to improve paint process efficiency.



Paint Business



Trade-use paints and House paints

We provide paints used at a wide variety of construction sites, including for detached houses, buildings and bridges. Of course, eco-friendly paints are part of our product line-up, as are paints that increase functionality, including paints that protect structures from corrosion.



Major sales regions

Major sales regions



Automotive coatings

Complete line-up of high quality and highly functional paints for the entire spectrum, covering from undercoat body paint to primer coat and top coat paints.





Industrial coatings

Provide pre-coat and post-coat paints for broad industrial areas, such as construction machinery, agricultural machinery, exterior building materials, office equipment and home electronic products, and highly functional paints, such as powder paints that do not include solvents. We continue to expand the market regions we target in Asia.





Marine coatings

Developed ultra fuel-saving antifouling paint offering superior fuel economy and complied with global environmental regulations in the shipbuilding and marine industry. This paint has been recognized for its functionality and is used by a total of more than 1,800 vessels.





Auto refinish paint

Using cutting-edge technologies cultivated for new automobile coatings, we developed proprietary automotive refinish paints appropriate for refinishing. These paints help reduce the burden on the environment and lead to a more efficient refinishing process.



Fine Chemicals Business



Surface treatments

Surface treatments are required for a broad spectrum of industrial applications. We develop advanced products, such as surface treatments with an affinity to paints and functional thin-film paints that serve the needs of various customers.







Fine products

There is a need to look for products that contribute to society's needs and offer solutions from a global perspective. We develop products that utilize advanced technologies, such as UV-curable coating materials and ultrafine organic particles.

