

December 18, 2019

Nippon Paint Holdings Co., Ltd.

Corporate Communications

**International Competition for Architecture and Design
Sponsored by Nippon Paint Holdings Group
Announcing the 2019 Winners of the "Asia Young Designer Award"
-Grand prize winner to be invited to the "Asia Young Designer Summit"-**

Nippon Paint Holdings Co., Ltd. (Head office: Kita Ward, Osaka City / President & CEO: Tetsushi Tado) is pleased to announce that the award ceremony for winners of the Asia Young Designer Award 2019 from Japan was held on December 16, 2019. The Nippon Paint Holdings Group has sponsored this architectural design competition for students in Asia since 2008.



(Pictured from left: Mr. Yasuyuki Matsumoto (Managing Corporate Officer), Mr. Yuji Ueki, Mr. Hiraku Chiba, Ms. Moeko Iwasaki, Mr. Yuma Harada (lead judge), Mr. Takahiro Hata)

This initiative developed by the Nippon Paint Holdings Group for the entire Asia region is an international competition seeking to bring disruptions to the design industry and propel aspiring designers to be one step ahead in bettering the quality of living for the people in their societies. Established in 2008, the Asia Young Designer Awards is part of Nippon Paint's vision to nurture the region's next generation of socially-conscious designers. It is the only award in Asia for young aspiring architects and designers that strives to inspire them to be future beacons of change in our society. With only 87 entries in the first year of this event, AYDA has since grown to more than 8,400 entries from 15 countries and regions in Asia, gaining a level of recognition with students and academia as a leading design competition for the entire Asian region.

This is the seventh year the competition has been held since Japan participated as the host country of the Asia Student Summit in 2013.

At this year's awards ceremony, Ms. Moeko Iwasaki (first-year student at Kogakuin University graduate school), who was selected as the grand prize winner, was awarded ¥300,000 in prize money and an invitation to participate in the Asia Young Designer Summit that will be held in Ho Chi Minh City in Vietnam in March 2020 by Mr. Yasuyuki Matsumoto, Managing Corporate Officer at Nippon Paint Holdings.

Art director and designer, Mr. Yuma Harada, the lead judge at this year's competition, offered feedback directly to each student. In his comments, he said, "Painting is not merely a mechanism; it is also a tool that opens the door to different possibilities. The ideas submitted by the prize winners at this competition were not one sided, but presented overlapping, multi-layered possibilities, for example, creating boundaries, rethinking paths and reexamining the act of painting itself. The panel of judges, each with their own different ideas and opinions, was inspired by the grand-prize-winning work, which was recognized for the seeds of thought it contained. Then again, there is also a need to brush up on the skills needed for Asia Young Designer Summit in March, and that aspect of learning, which is also one of the benefits of AYDA, should be used to your advantage. I am looking forward to seeing you grow in the future."



(Award winners and Mr. Yuma Harada, the lead judge, on the award-ceremony day at the Head Office of Nippon Paint Holdings)

Also selected as recipients of awards for excellence were Ms. Yuka Tokuno (first-year student at Chiba University graduate school), Mr. Hiraku Chiba (fourth-year student at The University of Tokyo's Faculty of Engineering), Mr. Takahiro Hata (third-year student at Shibaura Institute of Technology), and Mr. Yuji Ueki (first-year student at The University of Tokyo graduate school), who were each awarded a prize of ¥50,000. The five winners will also receive an internship tour with judges from Japan.

<Award-winning works>

The award-winning works and judges' comments can be found at: <https://ayda.jp/entry/>



A call for entries for the 2020 competition is scheduled for June 2020. For details about AYDA, visit click: <https://ayda.jp/>

The Nippon Paint Holdings Group hosts the Asia Student Summit for the winners from each country as a forum where students from all over Asia can learn together and gain an understanding of diversity through discussions with various activities to stimulate intellectual creativity.

● About Asia Young Designer Award

Launched in Malaysia in 2008 and growing year after year, this competition sponsored by the Nippon Paint Holdings Group is held in 15 regions across Asia for students studying architecture and design.

Students from all over Asia compete on the same topic and are judged by region. In addition to prize money, the grand prize winner in each region is invited to take part in the Asia Young Designer Summit which provides students with a platform to learn from architecture and design peers and gain an understanding of diversity. Students are offered the opportunity to receive direct instruction from renowned architects and network across national and regional lines with the expectation that this will lead to a valuable, golden opportunity for students who want to gain first-hand knowledge of the world of design. Grand prize winning students from



Asia selected at the summit are invited to take part in a six-week “Design Discovery Program” sponsored by the Harvard Graduate School of Design as part of the “Gennosuke Obata Fellowship Fund at the Harvard Graduate School of Design” established by the Nippon Paint Holdings Group.

Three of today’s most prominent designers, Mr. Yuma Harada, and architects, Mr. Teppei Fujiwara and Mr. Hideyuki Nakayama, were on hand to judge the entries at this year’s seventh competition in Japan.

Please direct inquiries to Nippon Paint Holdings Co., Ltd.

Inquiries on press releases

Yukiko Yamamoto

Corporate Communications

2-1-2 Oyodokita, Kita-ku, Osaka City 531-8511

TEL: +81-6-6455-9140 FAX: +81-6-6455-9270

Inquiries on the Asia Young Designer Award

Noriko Yanagiya

ROOMBLOOM Group

4-1-15 Minami-Shinagawa, Shinagawa-ku, Tokyo,

140-8675

TEL: +81-3-3740-1197 FAX: +81-3-5479-7442